

## AMENDMENTS TO THE CLAIMS

1-59. (Cancelled)

60. (Currently Amended) A system of interactive toys comprising:

at least one toys, each individual toy having a fanciful physical appearance, a speaker mounted on the individual toy and a user input receiver operative to receive input from a user ~~characterizing relating to~~ that user's interaction with said individual toy; and

a content controller operative to log information, received from said user input receivers, ~~characterizing relating to individual~~ past interactions between each user and toy, and to utilize said information relating to individual past interactions, to subsequently control at least one of the toys.

61. (Currently Amended) A system according to claim 60 wherein said content controller subsequently controls the selection ~~and output~~ of content to be output from the speaker of at least one of the toys.

62. (Previously Presented) A system according to claim 60 wherein the content controller identifies the user interacting with an individual toy.

63. (Cancelled)

64. (Currently Amended) An interactive toy method comprising:

providing at least one toys, each individual toy having a fanciful physical appearance, a speaker mounted on the individual toy and a user input receiver operative to receive input from a user ~~characterizing relating to~~ that user's interaction with said individual toy; and

logging information, received from said user input receivers, ~~characterizing relating to individual~~ past interactions between each user and toy, and utilizing said information relating to individual past interactions, to subsequently control at least one of the toys.